## CONTRACT



**KSTU** 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 (801)532-1300

And:

R & R Partners 900 S Pavillion Center Dr Las Vegas, NV 89144

	Contract / Revision			Alt Order #			
	576821	1					
Product							
Contract Dates	Estimate #						
09/24/12 - 11/04/12	400-400						
Advertiser	,		<u>Or</u>	iginal Date	/ Revision		
Herbert/R/Governor			(	9/21/12	/ 09/21/12		
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade		
	EOM/EOC Broade		ast		Cash		
	Station Acco		nt E	xecutive	Sales Office		
	KSTU	(STU Kent Ca			Salt Lake City		
	Special Handling						
	Demographic						
	Adults 25-54						
					Total Ratings		
					144.60		
	IDB#	Advert	ser	Code	Product Code		
	8246						
(X)	Agency Ref	L		Advertiser	Ref		

		Spots			tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Rtn Types	Spots	Amount
N 1 13 09/24/12 10/21/12 M-F 6a-7a  Start Date End Date Weekdays Week: 09/24/12 09/30/12 -TWTF 2 Week: 10/01/12 10/07/12 0 Week: 10/08/12 10/14/12 MTWTF 2 Week: 10/15/12 10/21/12 MTWTF 2	6a-7a <u>Rate</u> <u>Ratine</u> \$375.00 2.40 \$0.00 2.40 \$375.00 2.40 \$375.00 2.40		NM	6	\$2,250.00
N 2 13 10/22/12 11/04/12 M-F 6a-7a  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/12 MTWTF 2  Week: 10/29/12 11/04/12 MTWTF 2	6a-7a <u>Rate</u> <u>Ratino</u> \$475.00 2.40 \$475.00 2.40	Ō	NM	4	\$1,900.00
N 3 13 09/24/12 10/21/12 M-F 7a-8a  Start Date End Date Weekdays Spots/Week  Week: 09/24/12 09/30/12 -TWTF 2  Week: 10/01/12 10/07/12 0  Week: 10/08/12 10/14/12 MTWTF 2  Week: 10/15/12 10/21/12 MTWTF 2	7a-8a <u>Rate</u> <u>Rating</u> \$375.00 \$0.00 \$375.00 3.00 \$375.00 3.00 \$375.00 3.00	) )	NM	6	\$2,250.00
N 4 13 10/22/12 11/04/12 M-F 7a-8a  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/12 MTWTF 2  Week: 10/29/12 11/04/12 MTWTF 2	7a-8a <u>Rate</u> <u>Ratino</u> \$475.00 2.40 \$475.00 2.40	)	NM ·	4	\$1,900.00
N         5         13         09/24/12         10/21/12         M-F         8a-9a           Start Date         End Date         Weekdays         Spots/Week           Week:         09/24/12         09/30/12         -TWTF         2           Week:         10/01/12         10/07/12          0           Week:         10/08/12         10/14/12         MTWTF         2           Week:         10/15/12         10/21/12         MTWTF         2	8a-9a  Rate Rating \$375.00 2.00 \$0.00 3.00 \$375.00 2.00 \$375.00 2.00	) ) )	NM	6	\$2,250.00 \$1,900.00
N 6 13 10/22/12 11/04/12 M-F 8a-9a  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/12 MTWTF 2  Week: 10/29/12 11/04/12 MTWTF 2	8a-9a <u>Rate</u> <u>Rating</u> \$475.00 2.40 \$475.00 2.40	)	NM	4	
N 7 13 09/24/12 10/21/12 M-F 5p-530p  Start Date End Date Weekdays Spots/Week  Week: 09/24/12 09/30/12 -TWTF 2	5p-530p <u>Rate</u> <u>Ratino</u> \$400.00 1.40		NM	6	\$2,400.00



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	Contract / Revision 576821 /	Alt Order #
Contract Dates 09/24/12 - 11/04/12	Product	Estimate # 400-400
Advertiser Herbert/R/Governor	0	original Date / Revision 09/21/12 / 09/21/12

							5	Spots/				otals
*Line Ch Start [	Date End D	ate Desc	ription	Start/End T	Time	Days	Length V	Veek	Rate F	Rtn Type	Spots	Amount
<u>Start Date</u> Week: 10/01/12 Week: 10/08/12	End Date 10/07/12 10/14/12	Weekday  MTWTF	<u>Spots/Week</u> 0 - 2	<u>Rate</u> \$0.00 \$400.00 \$400.00	Rating 3.00 1.40 1.40							
Week: 10/15/12 N 8 13 10/22/	10/21/12 12 11/04/			5p-530p		<del></del>	:30			NM	4	\$2,000.00
N 8 13 10/22/ <u>Start Date</u> Week: 10/22/12 Week: 10/29/12	End Date 10/28/12 11/04/12	Weekday MTWTF	Spots/Week 2	<u>Rate</u> \$500.00 \$500.00	Rating 2.40 2.40							
N 9 13 09/24/ <u>Start Date</u> Week: 09/24/12 Week: 10/01/12 Week: 10/08/12	12 10/21/ <u>End Date</u> 09/30/12 10/07/12 10/14/12	12 M-F 5  Weekday  -TWTF  MTWTF  MTWTF	<u>Spots/Week</u> 2 0 0 2	530p-6p Rate \$400.00 \$0.00 \$400.00 \$400.00	Rating 2.10 3.00 2.10 2.10		:30			NM	6	\$2,400.00
Week: 10/15/12  N 10 13 10/22/  Start Date	End Date		30p-6p s Spots/Week	530p-6p <u>Rate</u> \$500.00	Rating 2.10		:30			MM	4	\$2,000.00
Week: 10/22/12 Week: 10/29/12	10/28/12 11/04/12	MTWTF	_	\$500.00	2.10						_	** ***
N 11 13 09/24/ <u>Start Date</u> Week: 09/24/12 Week: 10/01/12 Week: 10/08/12		12 M-F 9  Weekday  -TWTF  MTWTF  MTWTF	2 0 2	9p-1005p Rate \$1,500.00 \$0.00 \$1,500.00 \$1,500.00	Rating 4.00 3.00 4.00 4.00		:30			NM	6	\$9,000.00
Week: 10/15/12  N 12 13 10/22/1  Start Date  Week: 10/22/12  Week: 10/29/12			p-1005p s <u>Spots/Week</u> 2	9p-1005p <u>Rate</u> \$2,100.00 \$2,100.00	Rating 2.10 2.10		:30			MM	4	\$8,400.00
VVCGR. 10/20.12								Totals	144.	60	60	\$38,650.00
Time Period	# of 8	Spots C	Bross Amount	Net Amount								
08/27/12 -09/30/1: 10/01/12 -10/28/1: 10/29/12 -11/02/1:	2	12 36 12	\$6,850.00 \$22,750.00 \$9,050.00	\$5,822.50 \$19,337.50 \$7,692.50	-							
Totals	<u> </u>	60	\$38,650.00	\$32,852.50	ı							

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Signature: _	Date:	